

INFORMATION

HOST

Atlantische Akademie Rheinland-Pfalz e.V.

Lauterstr. 2, 67657 Kaiserslautern

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VENUE

Hochschule Mainz, Standort Campus, Raum A3.01

(Senatssaal), Lucy-Hillebrand-Straße 2, 55128

Mainz

IN COOPERATION WITH

IUH—INSTITUT FÜR UNTERNEHMERISCHES HANDELN
DER HOCHSCHULE MAINZ

MINISTERIUM FÜR WIRTSCHAFT, VERKEHR, LAND-
WIRTSCHAFT UND WEINBAU RHEINLAND-PFALZ

GRÜNDUNGSINITIATIVE RHEINLAND-PFALZ

ADMISSION

Free admission.

REGISTRATION

Please register with the attached form or via email,
phone or fax until **May 1, 2017**:

Atlantische Akademie Rheinland-Pfalz e.V.

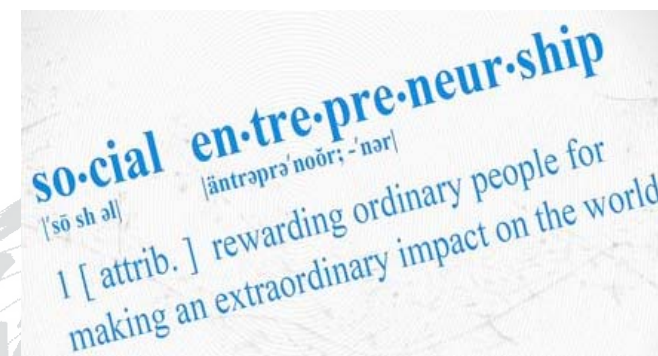
Phone: 0631 366100

E-Mail: info@atlantische-akademie.de

Event is supported by the U.S. Embassy Berlin
and German-American Institutes.

Talk and Q&A

„Social Entrepreneurship“



Thursday, May 4, 2017

6.30 pm—8 pm

Hochschule Mainz, Standort Campus

Raum A3.01 (Senatssaal)

Lucy-Hillebrand-Straße 2, 55128 Mainz

Free admission



Atlantische
Akademie



Embassy of the United States of America



Rheinland-Pfalz

Atlantische Akademie Rheinland-Pfalz e.V.
Lauterstr. 2
67657 Kaiserslautern

Bitte
ausreichend
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ABOUT THIS EVENT

The landscape of German civil society is based upon a strong pillar of non-profit organizations that provide crucial services and goods to Germans. It is due to the international engagement of Mohamed Yunus and the microcredit movement that the term social entrepreneurship emerged in Germany in the early 2000s. Although many organizations, such as the German Red Cross, which has been around for more than 150 years, now fall under the label of a social enterprise, a recent buzz around social entrepreneurship has come about with the understanding that generating profits and doing good need to go hand in hand in order for an enterprise to be sustainable.

Together with social entrepreneurs and experts from the non-profit sector, we will try to shed light on the significance and opportunities that lie in the social entrepreneurship sector. We ask: what is so special about social entrepreneurship and what are the major differences between entrepreneurs and social entrepreneurs?

The goal of our program is to support social entrepreneurs in Germany and allow for an exchange of best-practice approaches and ideas from United States and Germany. By bringing together professionals from the field and highly engaged students, we would like to support a growing environment of organizations that bring about positive societal change.

We're looking forward to an interesting talk and a great discussion!

PROGRAM

THURSDAY, MAY 4, 2017

6.30 pm

Welcome

Prof. Dr. Elmar D. Konrad,
Hochschule Mainz

Dr. David Sirakov,
Atlantic Academy

6.40–7.30 pm

Friends, Families, And Fools: From Start-Up to Scale

Eric Staley, Truman School of Public Affairs, University of Missouri

7.30–8 pm

Discussion

8 pm

Social Gathering



ERIC STALEY has led or counseled more than 100 organizations in all three sectors toward achieving their aspirations and missions, and has helped them to increase their various revenue streams by more than a billion dollars.

Eric served as Vice President and chief development officer of three universities and the CEO of a national arts and education non-profit organization.

He is certified in social entrepreneurship by the United States Association for Small Business and Entrepreneurship. He has published in a variety of fields, and writes and speaks frequently on philanthropy and leadership. On Philanthropy Day in 2014, he was named Outstanding Fundraising Professional by his peers in the Association of Fundraising Professionals.



Please send me further information about the program of the Atlantic Academy.

The Atlantic Academy will collect and store your data for internal information purposes only.

Date

Signature

Zip, Town:

Email:

Street and No.:

Phone:

Name:

Profession:



I would like to attend this event with people.

Venue:

Senatssaal, HS Mainz

Date:

Thursday, May 4, 2017, 6.30 pm

Program No.:

17-025

Social Entrepreneurship

