

## INFORMATION

### HOST

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### VENUE

University of Mainz, Saarstraße 21, 55122 Mainz

### IN COOPERATION WITH THE

Obama Institute for Transnational American Studies

### ADMISSION

Admission is free

### REGISTRATION

Please register with the attached form or via email,  
phone or fax until October 9, 2017:  
Atlantische Akademie Rheinland-Pfalz e.V.  
Phone: 0631 366100  
E-Mail: [info@atlantische-akademie.de](mailto:info@atlantische-akademie.de)

### FURTHER INFORMATION

<https://www.atlantische-akademie.de/healthcare-pierce/>



*Talk by William Pierce*

## *Health Care in America: How, Why, What Next?*

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**Wednesday, October 11, 2017  
10–11.30am**

*University of Mainz  
P 105—Philosophicum  
Jakob-Welder-Weg 18  
55128 Mainz*

*Admission is free*

THIS EVENT WILL BE GENEROUSLY SUPPORTED BY THE



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Akademie**



Rheinland-Pfalz

Atlantische Akademie Rheinland-Pfalz e.V.  
Lauterstr. 2  
67657 Kaiserslautern

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ausreichend  
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## ABOUT THIS EVENT

Among the most developed nations, the United States has a rather unique health care system. The basic question is why?

While often leading in drug discovery, new technologies, and treatments, the U.S. does not have universal coverage. Yet it spends more per capita on health care than all other developed nations but its health indicators do not match spending. Adding to the mystery, many non-US come to America to receive care, especially when they are very sick.

The US health care system is a combination of federal and state government programs targeted at specific populations, employer provided health insurance and an individual market now organized and partially subsidized by the federal government that while designed to be mandatory does not function as such. All this and yet the US uninsured rate is around 9% with an underinsured rate perhaps twice as high.

How did the US get here? One answer is clear, it was not through strategic decision making. Instead, national culture, economics, politics and incremental decision making combined to create the system the US has today. Come listen and take part in a discussion: "The US Health Care System: How, Why, What Next?" and hear about the political, economic and policy factors that have shaped and will continue to shape the US system.

We're looking forward to an interesting talk and a great discussion!

Dr. David Sirakov  
Atlantic Academy

Prof. Dr. Alfred Hornung  
Obama Institute for  
Transnational American Studies

## PROGRAM

WEDNESDAY, OCTOBER 11

10.00am

### Welcome

Prof. Dr. Alfred Hornung  
*Obama Institute for Transnational  
American Studies, Mainz*

Dr. David Sirakov  
*Atlantic Academy Rheinland-Pfalz*

10.10am

### Health Care in America: How, Why, What Next?

William Pierce  
*APCO Worldwide, Washington, D.C.*

11.00am

### Discussion



WILLIAM PIERCE is senior director of APCO Worldwide and its lead media relations strategist in the Washington, D.C. office. In his role, he specializes in providing strategic advice and counsel, tactical execution and representation to a wide variety of clients including nearly all of APCO's health care clients. Prior to joining APCO, Mr. Pierce served as the deputy assistant secretary for public affairs at the Department of Health and Human Services (HHS). Mr. Pierce is an adjunct professor at The Johns Hopkins University Advanced Academic Program, where he teaches classes in media relations and crisis communication.

☐ Please send me further information about the program of the Atlantic Academy.

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Zip, Town:

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Name:

Profession:

☐ I would like to attend this event with ..... people.

Topic: The History and Current Debate on the U.S. Healthcare System  
Program No.: 17-072  
Date: Wednesday, October 11, 2017  
Venue: University of Mainz

