

ANREISE

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INFORMATIONEN

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VERANSTALTUNGSORT

Pädagogisches Landesinstitut Speyer

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ZIELGRUPPE

Lehrkräfte einschlägiger Fächer aus Rheinland-Pfalz und anderen Bundesländern (für Hessen akkreditiert:

LSA-Angebots-Nr. 01686861.).

Die Veranstaltung findet in englischer Sprache statt.

LEITUNG

Dr. David Sirakov, Atlantischen Akademie

Dr. Gerhard Wiesinger, US-Generalkonsulat Frankfurt

Nicole Höchst, Pädagogisches Landesinstitut Rheinland-Pfalz, Speyer

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KOOPERATIONSPARTNER

Pädagogisches Landesinstitut Speyer

US-Generalkonsulat Frankfurt



Candidates—Media—Voters The 2016 U.S. Elections



Wednesday, 5 and
Thursday, 6 October 2016

Pädagogisches Landesinstitut Speyer



US-Generalkonsulat
Frankfurt



Atlantische
Akademie



Rheinland-Pfalz

PÄDAGOGISCHES
LANDESINSTITUT



Rheinland-Pfalz

ABOUT THIS EVENT

The 2016 election campaign has been ridden by tremendous contrast and controversy. Though Hillary Clinton has been able to claim her ticket as the Democratic presidential candidate, Bernie Sanders's self-described political revolution brought about fierce competition from the left.

On the other side of the spectrum, Donald Trump was able to establish himself as the Republican Party's candidate of choice. In a campaign filled with populist rhetoric and staunch anti-immigration views, Trump was able to rally major support amongst America's right.

The media plays a major role in the increase of political polarization in the United States. Media and especially social media outlets offer 24/7 news coverage of the election campaign in unprecedented variety and ease of access. Concurrently, established news outlets are in steady decline, giving way to sensationalist and ill-researched news coverage, in lieu of fact-based or investigative journalism.

These new developments warrant discussion and analysis of an array of questions: What are the causes of the increasing polarization in American politics? Why does voters' behavior differ so drastically from former election cycles? What role does the media play in giving these candidates a platform? Finally, what will the consequences be for the United States' future?

We cordially invite you to our teacher seminar!

Dr. David Sirakov
Atlantic Academy

Dr. Gerhard Wiesinger
U.S. Consulate General

Nicole Höchst
Pädagogisches Landesinstitut Speyer

PROGRAM

Wednesday, October 5, 2016

- 10.00 a.m. *Welcome*
- 10.30 a.m. *German & American Election System in Comparative Perspective*
Sarah Wagner, M.A., Atlantische Akademie
- 11.00 a.m. *German and U.S. Media and Public Perceptions of the U.S. Election Campaigns*
Dr. Curd Knüpfer, FU Berlin
- 12.30 p.m. *Lunch*
- 2.00 p.m. *Demographic and Social Changes in the U.S. Electorate*
Dr. David Goldfield, UNC Charlotte, North Carolina
- 3.30 p.m. *Break*
- 4.00 p.m. *Campaigning in U.S. Elections— A Campaigner's Inside View*
Kathryn Drake-Wittenborn, U.S. Consulate General, Frankfurt/Main

Thursday, October 6, 2016

- 9.00 a.m. *Clinton & Trump – Their Strengths and Weakness in the Presidential Race*
Dr. David Goldfield, UNC Charlotte, North Carolina
- 10.30 a.m. *Break*
- 11.00 a.m. *The ambiguous Interdependence. Media and Candidates in U.S. Elections*
Dr. Curd Knüpfer, FU Berlin
- 12.30 p.m. *Lunch*
- 1.30 p.m. *Domestic and Foreign Policy Impact of the 2016 Presidential and Congressional Elections*
Dr. David Goldfield and
Dr. Curd Knüpfer
- 2.30 p.m. *Wrap Up*
Dr. David Goldfield