

INFORMATION

HOST

Atlantische Akademie Rheinland-Pfalz e.V.

Lauterstr. 2, 67657 Kaiserslautern

Tel: 0631/366100, Fax: 0631/3661015

E-Mail: info@atlantische-akademie.de

Web: www.atlantische-akademie.de

VENUE

Business + Innovation Center

Trippstadter Str. 110

67663 Kaiserslautern



IN COOPERATION WITH

Economic Development Agency Kaiserslautern

American-German Business Club Kaiserslautern

Gründungsbüro der TU & HS Kaiserslautern

Business + Innovation Center Kaiserslautern

U.S. Consulate General Frankfurt

ADMISSION

Free admission. Please bring your own lunch.

REGISTRATION

Please register with the attached form or via email,
phone or fax until September 9, 2016:

Atlantische Akademie Rheinland-Pfalz e.V.

Phone: 0631 366100

E-Mail: info@atlantische-akademie.de



Bitte
ausreichend
frankieren

A Brown-Bag Luncheon on TTIP? Brexit? Exit?

How Political Decisions and International
Agreements Affect Our Life and Business



Monday, September 12, 2016
12 – 2pm

Business + Innovation Center
Trippstadter Str. 110
67663 Kaiserslautern

Free admission. Please bring your own lunch.



**Atlantische
Akademie**



Rheinland-Pfalz

ABOUT THIS EVENT

Everyone likes to be successful, every company has to be successful to survive, to pay wages, taxes and other expenses. But "how to be successful" in life and in business is a question that is not easily answered but worth thinking about.

For a company, it is quite obvious: to be in the lead compared to the competitors in the field of technology and business. But the most vital and lethal factors are the most underestimated ones: Politics and international agreements like TTIP, Brexit and others.

How do you cope with the future? Who are the ones responsible in your company to observe these developments?

Let us get together and develop a feeling for the future, for the factors of influence and how to cope with these factors.

The luncheon is part of an ongoing German-American discussion about how to build a start-up community in the region and how to support Americans and their businesses and business ideas.

We're looking forward to an interesting talk and a great discussion!

Dr. David Sirakov
Atlantic Academy, Kaiserslautern

Prof. Greg Evans
American-German Business Club Kaiserslautern

Matthias Vogelgesang, M.A.
Economic Development Agency Kaiserslautern (WFK)

Dr. Gerhard Wiesinger
U.S. Consulate General Frankfurt

PROGRAM

TUESDAY, SEPTEMBER 12, 2016

- 12-12.10pm **Welcome**
Prof. Dr. Ralph Wiegand Business + Innovation Center Kaiserslautern
Dr. David Sirakov, Atlantic Academy
Greg Evans, American-German Business Club (AGBC)
- 12.10-1.00pm **TTIP? Brexit? Exit? How Political Decisions and International Agreements Affect Our Life and Business**
Heinz Seiller, Dipl.-Wirtsch.-Ing.
- 1.00-1.30pm **Discussion**
- 1.30pm **Social Gathering**



HEINZ SEILLER studied industrial engineering at the Technical University in Darmstadt and graduated top of class with a dissertation on the European Economic Zone. Mr. Seiller gained ample experience as a manager, entrepreneur and consultant for international corporations and organizations and has worked as an adviser for the European Commission in Brussels.

☐ Please send me further information about the program of the Atlantic Academy.

The Atlantic Academy will collect and store your data for internal information purposes only.

Name:	_____	Profession:	_____
Street and No.:	_____	Phone:	_____
Zip, Town:	_____	Email:	_____
Date	_____	Signature	_____

☐ I would like to attend this event with people.

Topic: Brown-Bag Talk on TTIP? Brexit? Exit?
Program No.: 16-056
Date: Monday, September 12, 2016, 12 - 2pm
Venue: Business + Innovation Center, Trippstadter Str. 110, 67663 Kaiserslautern

