ausreichend

67657 Kaiserslautern Atlantische _auterstr. Akademie Rheinland-Pfalz e.V.

INFORMATION

Host

Atlantische Akademie Rheinland-Pfalz e.V. Lauterstr. 2, 67657 Kaiserslautern Tel: 0631/366100, Fax: 0631/3661015 E-Mail: info@atlantische-akademie.de Web: www.atlantische-akademie.de

VENUE

Business + Innovation Center Trippstadter Str. 110 67663 Kaiserslautern



business + innovation center

IN COOPERATION WITH

Economic Development Agency Kaiserslautern American-German Business Club Kaiserslautern Gründungsbüro der TU & HS Kaiserslautern Business + Innovation Center Kaiserslautern U.S. Consulate General Frankfurt

ADMISSION

Free admission. Please bring your own lunch.

REGISTRATION

Please register with the attached form or via email, phone or fax until September 9, 2016: Atlantische Akademie Rheinland-Pfalz e.V.

Phone: 0631 366100

E-Mail: info@atlantische-akademie.de



A Brown-Bag Luncheon on TTIP? Brexit? Exit?

How Political Decisions and International Agreements Affect Our Life and Business



Monday, September 12, 2016 12 - 2pm

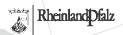
Business + Innovation Center Trippstadter Str. 110 67663 Kaiserslautern

Free admission. Please bring your own lunch.





Atlantische Akademie



ABOUT THIS EVENT

Everyone likes to be successful, every company has to be successful to survive, to pay wages, taxes and other expenses. But "how to be successful" in life and in business is a question that is not easily answered but worth thinking about.

For a company, it is quite obvious: to be in the lead compared to the competitors in the field of technology and business. But the most vital and lethal factors are the most underestimated ones: Politics and international agreements like TTIP, Brexit and others.

How do you cope with the future? Who are the ones responsible in your company to observe these developments?

Let us get together and develop a feeling for the future, for the factors of influence and how to cope with these factors.

The luncheon is part of an ongoing German-American discussion about how to build a start-up community in the region and how to support Americans and their businesses and business ideas.

We're looking forward to an interesting talk and a great discussion!

Dr. David Sirakov Atlantic Academy, Kaiserslautern

Prof. Greg Evans American-German Business Club Kaiserslautern

Matthias Vogelgesang, M.A. Economic Development Agency Kaiserslautern (WFK)

Dr. Gerhard Wiesinger
U.S. Consulate General Frankfurt

PROGRAM

TUESDAY, SEPTEMBER 12, 2016

12-12.10pm Welcome

Prof. Dr. Ralph Wiegland Business + Innovation Center Kain

serslautern

Dr. David Sirakov, Atlantic

Academy

Greg Evans, American-German

Business Club (AGBC)

12.10-1.00pm TTIP? Brexit? Exit? How Politi-

cal Decisions and International Agreements Affect Our Life

and Business

Heinz Seiller, Dipl.-Wirtsch.-Ing.

1.00-1.30pm Discussion

1.30pm Social Gathering



HEINZ SEILLER studied industrial engineering at the Technical University in Darmstadt and graduated top of class with a dissertation on the European Economic Zone. Mr. Seiller gained ample experience as a manager, entrepreneur and consultant for international corporations and organizations and has worked as an adviser for the European Commission in Brussels.

